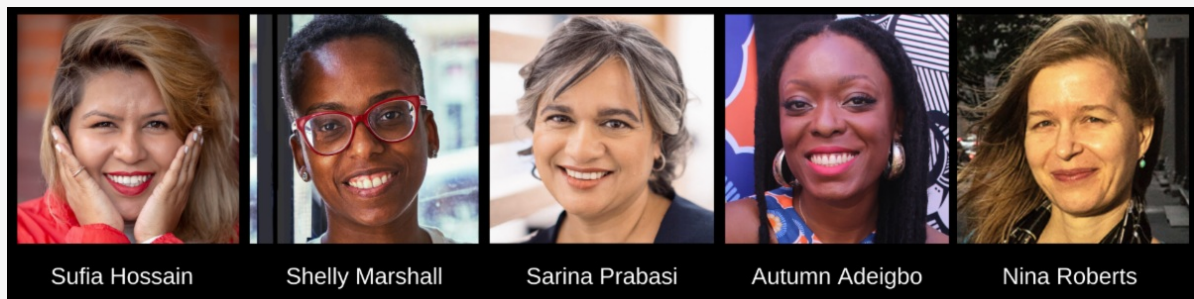




Women Owned. Women Made. Learn How Four Women Made It Happen

Dear Friends,

Please join us & 5 dynamic, inspiring women for She Made It - an evening of insightful conversation, mentoring, and networking!



This free event spotlights 4 women - all immigrants - who created successful businesses making and selling their own products. Whether motivated by passion, or by the opportunity to fill a gap in the market, they all overcame similar challenges: identifying their customers, strategic pricing, ethical sourcing, and work-life balance.

Hear their stories in a panel discussion moderated by journalist Nina Roberts, who specializes in reporting on successful immigrant entrepreneurs. Be inspired and gain insight into how you, too, can overcome challenges to succeed in bringing your passion to market!

WHEN:

Thursday, December 5
5:00 PM - 8:30 PM

WHERE:

Wells Fargo Bank, Lower Level Conference Center
150 East 42nd Street
New York, NY 10017

PROGRAM:

5:00 - 6:00 Mentoring by SCORE

5:30 - 6:00 Reception, with wine and hors d'oeuvres by [Eat OffBeat](#)

6:00 - 7:45 Panel Discussion, led by journalist Nina Roberts

7:45 - 8:00 Networking

The event is **FREE** but - because seats are already filling up - you **must RSVP** to attend.

[CLICK TO RSVP](#)

MEET THE PANELISTS

Autumn Adiegbo
Entrepreneur and Maker
Designer & CEO of Autumn Adiegbo

- Passionate about ethics, sustainability & women supporting women
- Created a fashion line and brand that is ethically sourced, produced, and distributed
- Inspired by watching her Nigerian mother create the clothes she wore as a little girl

#SheMadelIt



Sufia Hossain
Entrepreneur and Maker
Creator & Owner of Silly Chilly Hot Sauce

- Passionate about sustainability & farm-to-table concepts.
- Only sources directly from local NY & NJ farmers
- Her goal is to empower and support local agriculture by buying directly from farmers without the middlemen

#SheMadelIt



Shelly Marshall
Entrepreneur and Maker
Creator & Owner of Island Pops

- Island Pops are carefully crafted with natural ingredients, sourced mainly from the Caribbean West Indies
- Graduate of Penn State's prestigious ice cream training course
- First place winner at the 2015 Brooklyn Public Library's PowerUp Competition

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Sarina Prabasi
Entrepreneur and Author
Co-Founder of Buunni Coffee

- Passionate about Ethiopian coffee and community building
- Honored by the New York Business Journal as a 2016 Woman of Influence
- Author of the book *The Coffeehouse Resistance: Brewing Hope in Desperate Times*

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Nina Roberts
Journalist and Photographer

- Passionate about telling the stories of immigrant entrepreneurs and immigrant-owned businesses
- Her articles have appeared in the Observer, Guardian, Marketplace, WSJ and Forbes
- Highly requested speaker, panelist, and panel moderator

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[CLICK TO RSVP](#)

